



October 10, 2012

2012

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David and Lynn Frohnmayer
Founders
Fanconi Anemia Research Fund, Inc.
1801 Willamette Street, Suite 200
Eugene, OR 97401

Dear Mr. and Mrs. Frohnmayer:

On behalf of the American Society of Hematology (ASH), it is my great pleasure to inform you of your selection as the recipients of the 2012 ASH Outstanding Service Award. Established in 1997, this award is presented each year by our Society to recognize consummate leadership on issues of importance to hematology research and practice. This award has been given annually to individuals both in the public and private sectors who have displayed effective "behind-the-scenes" leadership in areas relevant to the mission of the Society.

As you may know, ASH represents over 14,000 clinicians and scientists committed to the study and treatment of blood and blood-related diseases. The mission of the Society is to further the understanding, diagnosis, treatment, and prevention of disorders affecting the blood, bone marrow, and the immunologic and vascular systems, by promoting research, clinical care, education, training, and advocacy in hematology.

This award honors your vision in founding the Fanconi Anemia Research Fund and we applaud your advocacy work, which has resulted in significant improvements in the Fanconi anemia clinical care environment, advancements in information for families and physicians, and increased public awareness of and support for research initiatives that will improve treatment options and lead to a cure for Fanconi anemia. You have also relentlessly maintained the highest standards of scientific rigor and credibility in the pursuit of better treatments and a cure for Fanconi anemia by assembling a strong Scientific Advisory Board and encouraging the best and brightest scientists to pursue the study of Fanconi anemia. The Society admires and respects your efforts and would like to present you with the 2012 ASH Outstanding Service Award to recognize your dedication to supporting hematology research and increasing public awareness of Fanconi anemia.

The award will be announced at our 54th Annual Meeting, which is being held in Atlanta, Georgia, December 8-11, 2012. We realize that you have an exceedingly busy schedule, but ASH would be greatly honored to present the award to you in person prior to the Plenary Scientific Session on Sunday, December 9 at 1:30 p.m. at the Georgia World Congress Center. The more than 20,000 physicians and

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scientists attending the meeting would be delighted to join with the Society's leadership in honoring you. If you are able to attend, ASH will provide you with complimentary registration to the meeting and will cover your travel expenses, including airfare and hotel accommodations.

Again, my most sincere congratulations. If you have any questions regarding ASH, our Annual Meeting, or the ASH Outstanding Service Award, please contact ASH Research Advocacy Manager Tracy Roades at troades@hematology.org or 202-776-0544.

We hope that you are able to join us in Atlanta.

Sincerely,

A handwritten signature in black ink, appearing to read "Armand Keating". The signature is fluid and cursive, with the first name "Armand" written in a larger, more prominent script than the last name "Keating".

Armand Keating, MD
President

cc: Grover Bagby